

M. Tanaka et al.  
U.S. Serial No. 09/841,666  
Page 6 of 8

### REMARKS

Claims 1-12 are pending in the application. Claims 1-5 and 10-12 were withdrawn from consideration as being drawn to non-elected inventions. Claims 6-9 have been amended by the present amendment. The amendment is fully supported by the specification as originally filed (see, e.g., page 21, lines 1-5 and last paragraph).

As amended, claims 6-9 of the Applicants' claimed invention recite a cylindrical die roller having a plurality of rows of concave portions or convex portions **regularly arranged** so as to be adjacently formed in parallel with one another. Claims 6-9 also require the concave portions or convex portions to be inclined at a predetermined angle of between about 10 degrees and 80 degrees with respect to a circumferential direction of the die roller (see page 21, first paragraph). As shown in FIG. 1, a plurality of pyramidal convex portions 3 are regularly arranged in a rough face 5 of a die film 1.

Claims 6-9 were rejected under 35 USC 102(b) as being anticipated by Japanese Publication 2000-47199 to Nobuaki et al. (hereinafter "Nobuaki"). This rejection is respectfully traversed.

Nobuaki does not teach or suggest a cylindrical die roller formed with a plurality of rows of concave or convex portions that are **regularly arranged** in parallel across a die roller. Nobuaki also does not teach or suggest that the concave or convex portions are inclined at a predetermined angle of between about 10 degrees and 80 degrees with respect to a circumferential direction of the die roller.

The Nobuaki reference is directed to a transfer film used for manufacturing a diffuse reflector plate for a reflective LCD (see Abstract). As described in paragraphs 0033-0034 of Nobuaki, a roll-like original plate having an **irregular pattern** is pressed against a resin, the photo-curing resin is irradiated with ultraviolet rays to be cured, and the plate is separated to form an **irregular concave and convex shape** in the surface of the photo-curing resin layer (see English-language translation, page 1).

M. Tanaka et al.  
U.S. Serial No. 09/841,666  
Page 7 of 8

In the Office Action, the roll-like original plate depicted in FIG. 14 of Nobuaki was cited as corresponding to the Applicants' claimed "cylindrical die roller."

However, Nobuaki does not teach or suggest a cylindrical die roller formed with a plurality of rows of concave or convex portions that are **regularly arranged** in parallel across the die roller.

The Nobuaki reference was specifically addressed in the Background section of the Applicants' specification. See page 3, last paragraph of the specification, where it is explained that the **irregular concave and convex portions** of Nobuaki "cause a problem in that the directivity of reflected light is lowered."

In contrast, the Applicants' claimed invention (as amended) requires that a plurality of rows of concave or convex portions on the cylindrical die roller are **regularly arranged** in parallel across the die roller. By providing a regular arrangement of the concave and convex portions, a light reflective film is suitably provided with directivity.

Moreover, Nobuaki does not teach or suggest the claimed inclination of the rows of concave or convex portions with respect to a circumferential direction of the die roller. In the Office Action, FIG. 1 of Nobuaki was cited for allegedly teaching the claimed inclination of between about 10-80 degrees. However, FIG. 1 is a sectional view of a transfer film which does not show an inclination of concave or convex portions with respect to a circumferential direction of a die roller.

For at least the above-described reasons, Nobuaki does not anticipate or otherwise render obvious the Applicants' claimed invention.

M. Tanaka et al.  
U.S. Serial No. 09/841,666  
Page 8 of 8

It is believed that the claims are in condition for immediate allowance, which action is earnestly solicited.

Respectfully submitted,

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